



PPPM/2568-018

29 August 2025

Subject: Report on Solutions in the case of the company's securities were posted in the "CB" sign

To: The President
The Stock Exchange of Thailand (SET)

PP Prime Public Company Limited (The Company) held a Public Presentation Meeting No. 3/2025 on 29 August 2025 to provide information to investors and shareholders in which the Company's securities were posted on the "CB" sign due to the net loss for 3 consecutive years and shareholders' equity < 100% of paid-up capital for Quarter2 of 2025 Financial Statements Ending 30 June 2025, the key points are summarized as follows:

Causes of continued losses

- The aquatic feed business has low gross profits and faces intense competition.
- Many customers suffered losses due to aquatic animal disease outbreaks and the economic downturn, resulting in losses from uncollectible debt.
- Selling and administrative expenses decreased less than the decrease in revenue.
- High financial costs from debt and interest expenses.
- Losses from past investments in the energy business in Japan.

Corrective Guideline

- 1) "Stop the bleeding"
 1. Divest non-core investments and divest unused assets.
 2. Reduce expenses.
- 2) "Revitalize your core business": Cut the fat, make profits from what you do best.
 1. Expand markets to increase revenue.
 2. Focus on high-margin products to increase profit margins.
 3. Closely control production costs.
 4. Improve machine efficiency and maximize production capacity.
- 3) "Organizational and Financial Restructuring": Strengthen Strength.
 1. Adjust the internal structure to suit the situation.
 2. Find a Strategic Partner.



บริษัท พีพี ไพร์ม จำกัด (มหาชน)

PP PRIME PUBLIC COMPANY LIMITED



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Please be informed accordingly.

Yours sincerely,

(Mr. Wiboon Rasmeepaisarn)

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